

Shareholder information about Delisting

Dear Shareholder,

As announced in our various communications to shareholders and the media, on 9 August 2013 Precious Woods Holding AG shares will be traded for the last time on the SIX Swiss Exchange. As of 12 August 2013, these shares will be traded on the OTC trade platform "ZKB KMU-X" of the Zürcher Kantonalbank. This step will relieve us further significantly in administration and costs.

For you as a shareholder nothing will change. You can continue to trade your shares (at certain online banks however, you may have to make your orders via phone). We will continue to keep transparency at high level. The half-year-report scheduled for 18 September 2013 as well as the General Annual Meeting on 21 May 2014 will take place as planned.

The most important questions and answers regarding the delisting are summarized on the back. Please contact us in case of any further questions.

We would like to thank you sincerely for your trust in our company and your engagement for our mission.



Ernst A. Brugger
Chair of the Board of Directors



Gerhard Willi
Chief Financial Officer

Zug, 15 July 2013

Further information:

Precious Woods Holding AG, Jacqueline Martinoli, Head of Finance / Communications
Phone +41 44 245 80 15, Fax +41 44 245 80 12, media@preciouswoods.com

Questions and answers relating to the planned move from the SIX Swiss Exchange to the OTC trade platform “ZKB KMU-X” of the Zürcher Kantonalbank

Why are Precious Woods shares being delisted from the SIX Swiss Exchange?

The requirements and administrative obligations of the stock exchange are not reasonably accomplishable for a company of our size. With this step we can make significant cost savings and at the same time be able to ensure the tradability of our shares. Transparent communication to shareholders continues to be guaranteed.

Until when can I trade registered Precious Woods shares on the SIX Swiss Exchange?

Registered shares can be traded without restriction on the SIX Swiss Exchange until 9 August 2013. From then on, as of 12 August 2013, our registered shares will be traded on the OTC trade platform “ZKB KMU-X” of the Zürcher Kantonalbank.

How can I trade Precious Woods shares in future?

In principle, nothing changes for shareholders. You can place your sales orders in the usual manner via your bank, who will ensure that orders will be conducted through the “ZKB KMU-X” platform of the Zürcher Kantonalbank. The securities number won't change because of the delisting.

Will it also be possible in future to place limit orders (e.g. maximum purchase price) or will only be market orders possible?

As a matter of course you can also place limit sales orders after the delisting, which is even recommended.

Where do I find information about Precious Woods' share price in future?

Market performance continues to be described on our homepage: “Investor Relations → share information → performance”.

Zürcher Kantonalbank will also publish the asked and bid prices of our registered shares traded over-the-counter from the start of trading at www.zkb.ch/ekmux. In addition, information continues to be accessible in information systems, such as “SIX Financial Information”.

Will Precious Woods use IFRS as accounting standard also in future?

Yes, there are no changes planned.

Where do I find information about Precious Woods?

Naturally, the Website www.preciouswoods.com continues to be operated, where all the usual information is available. In addition, we gladly provide information over the phone: +41 (0) 44 245 81 21, while ensuring equal treatment of all shareholders.

How can I attend General Annual Meetings in future?

General Annual Meetings continue to take place in the vicinity of Zürich according to the Swiss Code of Obligations within the first 6 months after the end of the business year. Invitations continue to be made via advertisement in “Schweizerischen Handelsamtsblatt”; registered shareholders receive written invitations to the address noted in the share register.